

Community Outreach Viability Indicators

Competency: Development efforts are adequately supported and sustained.

From the Assessment for Viability (AV-CO-I-4)

6. Does the school have an effective development and marketing plan to defray the costs of a quality Catholic education and recruit new students? Yes.....

7. Which of the following individuals/groups does your school have available to assist with development/advancement efforts? (Check all that apply.)

- Development Director..... School Advisory Committee..... Other.....
- Development Assistant..... Communications Assistant.....
- Development Committee..... Communications/PR Committee.....

8. Which of the following resources are available in your school to assist with development/advancement efforts? (Check all that apply.)

- Alumni Database..... Development Newsletter..... Other.....
- Alumni Newsletter..... Development Plan.....
- Annual Report..... Communications Plan.....

9. If your school has any of the following funds available, please provide the following amounts:

- A. Annual Fund Drive (Amount from fund in 2009-10): 33418
- B. Endowment Fund (Principal Amount from Last Statement): 332529
- C. School Only Capital Campaign (Amount Pledged to Date): 915000

Please review any development, marketing, or communications plans from the submitted materials.

Also review ethnicity and religion ratios from the "One Sheet for Schools".

Comments

Comments or clarifications that were submitted with this survey:

We do have effective marketing and development activities and results, but we do not have a formalized marketing/development plan.

We just received 29 EMacs from Minneapolis Public Schools. They are just over 5 years old. The other lab has much older computers.

The Endowment figure reported is an Endowment for the church not the school.

The capital campaign figure is for an elevator and new gymnasium for the school.

The annual fund is our Alumni & Friends Campaign. The school's budget line item does not reflect this figure because some of the gifts go directly to scholarship and are included in the scholarship budget line. We also have expenses taken out for the two mailing and the production of the alumni newsletter that come out of the Alumni & Friends budget line. \$17,165 of the scholarship budget line was from the Alumni & Friends Campaign. The two figures combined make up the annual fund total.

Notes on completion of requirements:

Is the web-based portion of your assessment complete?Yes.....

Is the supporting documentation (listed above) in the mail?Yes.....